

OUTREACH AND EDUCATION PROGRESS REPORT

Period June 1, 2016 – November 30, 2016

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LONG-TERM GOALS

Continue O&E formal and informal activities focused on enhancing awareness and appropriate utilization of CARICOOS products and services. Perform workshops, complete video tutorials to strengthen outreach, education and engagement for CARICOOS.org website

MILESTONES / OBJECTIVES

To maintain and further develop effective communication pathways and strategies with stakeholders in order to:

- Improve the interaction between the user and CARICOOS.org products and services to enhance awareness and encourage proper utilization of the decisional tools.
- Develop products and services based on stakeholder's needs.

WORK COMPLETED

Active participation in the following organizations

- South Puerto Rico Harbor Safety and Security Committee
- Puerto Rico Climate Change Council (lead team)
- Jobos Bay National Estuarine Research Reserve (Advisory Board)
- Sea Grant Puerto Rico (Advisory Board)
- Collaboration with the following organizations
- NWS- San Juan WFO
- PR Emergency Management and Disaster Administration Agency
- Department of Natural and Environmental Resources Coastal Zone Management Program

MAJOR OUTCOMES

Teachers professional development workshop - CARICOOS Advanced Technological Applications Forging a Safer Utilization of Marine Resources: A two-day Workshop for teachers in Puerto Rico.

Undergraduate Summer Internship (summer 2016)

CARICOOS by the numbers

New Website CARICOOS.org 337,888 pageviews - 19,856 users
CARICOOS Summer Internship Students - 3
Engagement Activities – 23
Radio Show (Costa a Costa) – 11 [estimated engagement of 10,000 listeners].
TV Shows - 2
Training / Educational Activities– 5
Youtube Tutorial Videos - 4
Facebook Likes – 2,366 (340 New Likes)

RELATED PROJECTS

UPRM Sea Grant and the recently created Center for the Education on Environmental Climate Change (CENECCA) joined to sponsor an “in-service” teachers immersive workshop to educate about coastal weather and climate change impacts to coastal marine ecosystems

WORK PLAN FOR UPCOMING PERFORMANCE PERIOD (Dec. 1,2016 - May 31 2017)

- CariCOOS Drifter Day, a high-school student workshop in which students design and track their own drifters March-April 2017
- Continue the Teacher’s workshop.
- Continue the creation of CARICOOS Youtube videos for other products on the website.
- Continue the participation of CARICOOS in Costa a Costa Radio show and have the Podcasts available for download.
- Expand O&E programs to USVI.
- Select the students for the CARICOOS Summer Internship.