



OUTREACH AND EDUCATION PROGRESS REPORT Period June 1, 2018 – Nov 30, 2018

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LONG-TERM GOALS

Continue O&E formal and informal activities focused on enhancing awareness and appropriate utilization of CARICOOS products and services. Perform workshops, complete to strengthen outreach, education and engagement for CARICOOS.org website

MILESTONES / OBJECTIVES

To maintain and further develop effective communication pathways and strategies with Stakeholders in order to:

- Improve the interaction between the user and CARICOOS.org products and services to enhance awareness and encourage proper utilization of the decisional tools.
- Develop or modify products and services based on stakeholder's needs.

WORK COMPLETED

Active participation in the following organizations

- South Puerto Rico Harbor Safety and Security Committee
- Tropical/Sub-Tropical Regional Sea Grant Draft Workshop
- Collaboration with the Sea Grant Center for the Education on Environmental Climate Change Field Trips
- NWS- San Juan WFO
- PR Emergency Management and Disaster Administration Agency
- Department of Natural and Environmental Resources Coastal Zone Management Program
- CARICOOS Needs Assessment – to develop a Boating App 2019
- CARICOOS General Assembly 2018
- Upward Bound K12 Summer Program at Universidad Interamericana Ponce- June 13, 2018
- Youth Conservation Corps Summer Camp USFW - June 19, 2018
- DRNA Summer Camp at CENECCA –June 19, 2018
- EcoExploratorio Summer Camp – June 29, 2018

- Sea Grant's Teacher Workshop at Parguera – July 17, 2018
- Peskayakeros workshop presentation – July 29, 2018
- Marine Science Day – August 25, 2018
- VI Archives and Research Forum – September 14, 2018
- Firstinspires.org Teacher's workshop at UPRM-RP – October 19, 2018
- Encuentro con el Mar Workshop by CENECCA & CETE – October 20, 2018
- MundoRadTV Online ad Social Media Weather Forecast Clips

CARICOOS BY THE NUMBERS

CARICOOS.org 992,643 unique pageviews - (Data by Google Analytics®)

CARICOOS Summer Internship Students - 2

Engagement Activities – 19

Training / Educational Activities– 3

Youtube Tutorial Videos - 7

Facebook Likes – 5,181

MudoRadTV Weather clips – 800 per post

RELATED PROJECTS

CARICOOS collaboration with Sea Grant's Center for the Education on Environmental Climate Change (CENECCA) performing a presentations to educate about coastal weather and climate change impacts to coastal marine ecosystems.

WORK PLAN FOR UPCOMING PERFORMANCE PERIOD (Dec 1, 2018 - May 30, 2019)

- Release and promote CARICOOS Boating App
- Continue promote CARICOOS Beach App in upcoming summer season and release english version.
- Identify New Groups and engage them with CARICOOS products and services.
- Continue the Teacher's workshop.
- Continue the participation of CARICOOS in Local News
- Assist PR Surfing and SUP Federation with forecast and model data.
- Install Kiosk tablets in Hotels



Upward Bound Program Summer Session



Youth Conservation Corps Summer Camp



EcoExploratorio Summer Camp at Plaza



Sea Grant's Teacher's Workshop



PesKayakeros fishermen presentation



First Inspires