



OUTREACH AND EDUCATION Period June 1, 2017 – May 30, 2018

Adolfo González
adolfo.gonzalez1@upr.edu

Sylvia Rodríguez Abudo
rodriguez.abudo@upr.edu

LONG-TERM GOALS

Continue O&E formal and informal activities focused on enhancing awareness and appropriate utilization of CARICOOS products and services. Perform workshops, complete video tutorials to strengthen outreach, education and engagement for CARICOOS.org website

MILESTONES / OBJECTIVES

To maintain and further develop effective communication pathways and strategies with Stakeholders in order to:

- Improve the interaction between the user and CARICOOS.org products and services to enhance awareness and encourage proper utilization of the decisional tools.
- Develop or modify products and services based on stakeholder's needs.

WORK COMPLETED

Active participation in the following organizations

- South Puerto Rico Harbor Safety and Security Committee
- Tropical/Sub-Tropical Regional Sea Grant Draft Workshop
- Collaboration with the Sea Grant Center for the Education on Environmental Climate Change Field Trips (monthly)
- NWS- San Juan WFO
- PR Emergency Management and Disaster Administration Agency
- Department of Natural and Environmental Resources Coastal Zone Management Program
- Coastal Hazard and Tsunami workshop for FURA at Universidad del Este 2/06/2018
- BBB Biology Department Presentation 2/08/2018
- Meteorological Society of Puerto Rico – presentation and workshop 11/29/2017
- La Primavera Surfing contest. Exhibit 4/21/2018
- Rincon Buoy Re-launch, Promotion activity - 2/19/2018
- CARICOOS Forecast for the Puerto Rico Surfing and SUP Federation events. (year-round)
- X/Y Plots tutorials in YouTube Channel.

- Science Week presentations at Monserrate Leon High and PUCPR 5/18/2018
- “Encuentro con el Mar” workshop at Magueyes 4/14/2018
- Ocean Sciences Meeting in Portland 2/11/2018
- Boat Show Mall of San Juan- Exhibit- 6/3/2017
- Sea Grant 4H Club Summer Camp Workshop 6/20/2018
- Eco-Exploratorio Solar Eclipse Day 2017 Exhibit 8/21/2017
- Rincon Resilient Coast - presentation 12/11/2017
- Erosion Symposium – presentation 1/21/2018
- CARICOOS Media Tour – watersports-related business and operators. 2018
- CARICOOS Needs Assessment – to develop a Beach App 2018
- CARICOOS General Assembly 2018 – May 31 and June 1st

MAJOR OUTCOMES

CARICOOS General Assembly 2018 - The CARICOOS General took place June 1st at Vivo Beach Club. CARICOOS staff, students and collaborators presented their work in through the poster sessions, plus high-impact talks from the CARICOOS PI’s on a variety of topics including ocean currents, wave forecasts, beach water quality, and the CARICOOS Beach app.

CARICOOS BY THE NUMBERS

CARICOOS.org - 978,990 pageviews - (Data by Google Analytics®)
CARICOOS Summer Internship Students - 2
Engagement Activities – 25
Training / Educational Activities – 2
Youtube Tutorial Videos - 7
Facebook Likes – 4,552
CARICOOS General Assembly -116

RELATED PROJECTS

CARICOOS collaboration with Sea Grant’s Center for the Education on Environmental Climate Change (CENECCA) performing presentations to educate about coastal weather and climate change impacts to coastal marine ecosystems.

WORK PLAN FOR UPCOMING PERFORMANCE PERIOD (June 1,2018 - Dec 31 2018)

- Promote CARICOOS Beach App
- Identify Focal Groups and engage them with CARICOOS products and services.
- Fisherman workshop.
- Commercial SCUBA divers workshop with Sea Grant.
- Continue the Teacher’s workshop.

- Promote CARICOOS Youtube videos for other products on the website.
- Continue the participation of CARICOOS in Local News
- Expand O&E programs to USVI.



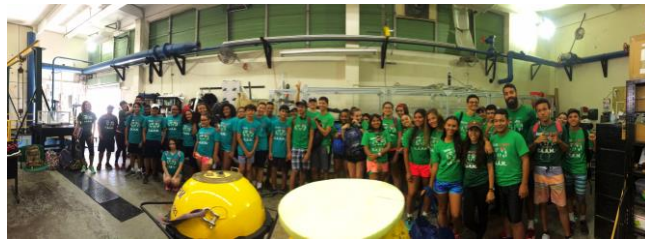
FURA Workshop at UNE



CENECCA Presentations



Science Week Exhibit



Summer Camp Tarzan



Meteorology Society of PR



Rincon Buoy Ceremony